

The FOREVER FRIENDS™ Appeal

GIVING NEW HEART TO THE ROYAL UNITED HOSPITAL

The FOREVER FRIENDS™ Appeal
ruh
Giving new heart to the
ROYAL UNITED HOSPITAL
© Hallmark Cards PLC

APPEAL NEWS

The Newsletter
of the Royal
United Hospital's
Forever Friends
Appeal - Issue 13

Go For Gold This Year On **Ted's Big Day Out!**

With Ted's Big Day Out! fast approaching on Friday 8th October 2004, now's the time to ensure that you and your friends are signed up to make sure this year is a runaway success!

With brand new 'Sporty Ted' leading the way and encouraging people to 'Take your teddy out today - help us raise £100k', the Appeal team hope that more people than ever will get behind Ted and make this a medal winning year for fundraising!

Ruth Wilkinson, Events Officer says "This topical new theme and matching sporty logo could be just the inspiration people need to take up their very own sporting event or 'bear dare' in aid of the Appeal in 2004.

We're looking for people to be our fundraising stars and take the gold medal whilst raising money for Ted. With so many different ways of being involved from holding a five a side football match, to pot the black snooker competitions, sweepstakes to swimathons and anything else you can think of, we're sure more people than ever will want to take up our 'Go for Gold for Ted' challenge and make Ted's Big Day Out! 2004 our biggest yet".

The celebrations surrounding Ted's fifth birthday this October are another way of theming your event and with hundreds of groups, businesses and organisations already signed up we hope you can help us spread the word about this year's Ted's Big Day Out!

Preparations for this year's Ted's Big Day Out! will rev in to top gear from August, with the loan of a brand new Ted's Truck. Thanks to Roman Toyota, part of the Renrod Motor Group, Ted and his friends will be taking to the roads in a specially branded Toyota RAV 4, to promote the event across the catchment area.

As Jonathan White, General Manager at Roman Toyota Bath, explained: "With 500,000 local people relying on the Royal United Hospital, we are delighted to be able to help The Forever Friends Appeal. The RAV 4 is a great all-purpose vehicle and we are sure that Ted will thoroughly enjoy driving his new truck".

We are delighted that Roman Toyota has chosen to sponsor Ted's Truck again this year and we would like to thank them for their ongoing support.

If you would like to take part in an event, have ideas for organising your own and would like to register your organisation/department to make a donation or pledge support with a sports based or other event, then please contact Ted's hotline on Bath 825825.



TED'S TRUCK REVS IN TO ACTION

Courtesy of the Bath Chronicle

Inside
this
issue:

Under the Spotlight



Cheque Presentations



Continued Support



Ted's News



**Raising £10 million to provide state-of-the-art diagnostic and treatment equipment for the RUH
To support The Forever Friends Appeal call 01225 825691 or visit www.foreverfriendsappeal.co.uk**

The FOREVER FRIENDS™ Appeal

GIVING NEW HEART TO THE ROYAL UNITED HOSPITAL

Under The Spotlight: Theatres

The operating theatre is one area within the hospital that we, the general public, know little about. Those of us admitted for an operation reach the theatre in an anaesthetised state – few of us have first-hand knowledge of the equipment used during surgery or how it works. The Forever Friends Appeal is working with the staff in theatres to raise the profile of these vital facilities and bring in extra funding for new technology within them.

The RUH houses 16 theatres, each designed for a different purpose and requiring its own specialist equipment. Every month, theatre staff carry out over 1200 operations, half of which will be under emergency conditions.

Recently, great progress has been made in the development of digital technology. The staff within theatres have highlighted a need for up-to-date equipment of this kind, yet it is currently impossible to obtain these pieces from the NHS budget alone.

The Forever Friends Appeal is aiming to purchase various pieces of equipment for each theatre suite ranging from forceps and scalpels that can cost £20 to Laparoscopic Camera Systems used in keyhole surgery for £50,000. These pieces of equipment will serve to complement the exceptional standards of care that each member of staff

gives to their patients, and can only help to increase the already very high survival rate at the RUH.



It is obvious how important and vital these facilities are within the hospital. Please support The Appeal in helping to raise much needed funds for equipment and resources within theatres at the RUH.

MARKS AND SPENCER SUPPORT APPEAL

The staff of Marks and Spencers, Bath, have been stalwart supporters of The Forever Friends Appeal since the Appeal's launch.



Debbie Abrahams and Marcus Bell

Many of their staff, have been closely involved in raising funds for medical equipment for the hospital, including one of the store managers, who previously ran the London Marathon for the Appeal.

This year, the staff of M&S, have turned their efforts towards raising funds for Urology, and in particular for equipment that will detect and treat prostate cancer. "We wanted to do something a bit different, this year", said Debbie Abrahams. "We have raised money for the Children's Unit and the Breast Unit and we thought we should direct our efforts towards helping in another direction, and we came up with the idea of doing something to help with the treatment of prostate cancer". After discussing their ideas with The Forever Friends Appeal, the staff at M&S have decided to raise money to go towards purchasing a Codman Bookwalter Retractor Kit, for use in theatre. This piece of equipment is particularly versatile and will be very much appreciated by the staff of the Urology Unit. We wish M&S every success in reaching their goal.

Theatre Equipment Purchased



John & Yvonne Cullum presenting theatre equipment purchased from the proceeds of Christmas Carols and all that Jazz, when The Silver Ring Choir and Jamie Cullum performed. Michael Bishay, Orthopaedic Surgeon and Janet Rowland, Senior Orthopaedic Sister were the very grateful recipients.

**Raising £10 million to provide state-of-the-art diagnostic and treatment equipment for the RUH
To support The Forever Friends Appeal call 01225 825691 or visit www.foreverfriendsappeal.co.uk**

The FOREVER FRIENDS™ Appeal

GIVING NEW HEART TO THE ROYAL UNITED HOSPITAL

Cllr Marian McNeir, Chairman of B&NES



The Appeal is one of the Chairman of Bath & North East Somerset Council's adopted charities for her year. Cllr Marian McNeir has chosen 'A Healthier Community' as her theme and is working closely with the Appeal to promote this – including forming a 'Chairman's Team' to run in the Bath Half Marathon next year.

A Civic Service is held annually by the Council and this year it will be held in Bath Abbey, as Marian is a Bath Councillor. It will be held on Sunday 24th October at 11am. The RUH Chaplain, Philip Sutton will be giving the address in keeping with the Chairman's theme and she will be pleased to see as many patients, former patients, families and friends, as well as RUH staff, as possible. Do come and celebrate this very special matins with us and be part of this Civic Event.

Our grateful thanks to Marian and her team for their support, which is greatly appreciated.

Fusion Fundraising

A big 'thank you' to the sixth form at John Bentley School in Calne who supported the Appeal by organising a fashion and variety show entitled 'Fusion' at the school in March.



Over 350 students and parents attended, raising a grand total of £650 for the Appeal and a donation for CLIC. Congratulations to all involved for this fantastic achievement.

A Golden Gift

The Forever Friends Appeal would like to say a very "big thank" you to two couples Gordon and Jean Banks, Margaret and Bill Hiscott who generously donated £345.00 to the Appeal. They asked friends and family to give donations in lieu of presents at their recent party to celebrate their Golden Wedding anniversary. Many, many thanks for this wonderful gesture and we wish both couples all the best for the future.



If you would like to donate to the appeal in lieu of presents on your special occasion, please do not hesitate to contact Jan Witt on 825819.

Melksham Committee Continue Support

A wonderful summer lunch was enjoyed by over 200 people in July, courtesy of the Melksham Committee of the Forever Friends Appeal. As well as enjoying beautiful home cooked food and a fabulous selection of mouthwatering desserts, guests were hosted in a magnificent marquee courtesy of Mr and Mrs Stainer.



The Melksham Committee at their Summer Lunch

The Melksham Committee has supported the Appeal for over 4 years and, through their hard work and dedication, has raised well over £20,000 towards equipment. As an active local committee, we would like to say a 'big thank you' to them all for their ongoing support.

We are hoping that further support groups in other parts of the RUH catchment area may start up, and be similarly inspired to have fun, organize events and raise funds for the Appeal.

Raising £10 million to provide state-of-the-art diagnostic and treatment equipment for the RUH
To support The Forever Friends Appeal call 01225 825691 or visit www.foreverfriendsappeal.co.uk

The FOREVER FRIENDS™ Appeal

GIVING NEW HEART TO THE ROYAL UNITED HOSPITAL

Fundraising for NICU

Rebecca Waters and her 16 month old daughter Katie raised £500 for the Neo-Natal Intensive Care Unit (NICU), through The Forever Friends Appeal, as a thank you for the treatment and care Katie received as a newborn.

As Rebecca explains: "When Katie was born in February 2003, she spent a short time in NICU being treated for pneumothorax – a respiratory condition. The level of care that she received was incredible and I was determined to do something proactive to say thank you to the amazing staff".

Having planned a raffle and a mufti day for her colleagues at Hephire, Rebecca worked for no pay on a Saturday to thank her employers for loaning her the use of an MG TF sports car as a prize. Katie also took an active role in their fundraising success by helping her Mum to sell raffle tickets in all three Hephire offices.

With the help of the Waters family and others like them, the Appeal has been able to fund a number of pieces of state-of-the-art medical equipment for NICU, including an advanced infant flow driver ventilator costing £7000.

As Rebecca says: "We are really pleased that we were able to give something back and that our donation will help ensure that the best possible equipment is available for all NICU patients".

If like Rebecca, you wish to organise a fundraising event for The Appeal, please contact the Events Team on tel: 01225 825691.



Introducing Alice!



Just weeks after graduating from Exeter University, Alice Watts moved to Bath to take up position as this year's Ted's Big Day Out! Assistant.

Since joining the Appeal team in July, Alice has lived up to her nickname of 'Twinkle' by turning her hand to a myriad of tasks (from organising flyer drops to early morning on-air updates with the GWR Black Thunder) with flair and sparkle. As a drama graduate, she has also proved to be the perfect person to take on the major (and somewhat

sweaty) role of ensuring that Ted is upright and ready to meet his public during his visits across the region.

Having already proved her credentials as a fundraiser through her work with Exeter RAG, Alice is really looking forward to meeting our supporters and volunteers over the forthcoming months and to ensuring that this year's Ted's Big Day Out! is our biggest and best yet.

Waste not want not!

The Forever Friends Appeal continues to work very closely with Envirocare to encourage all our supporters, together with their family and friends to recycle their used printer and photocopier cartridges. Envirocare will collect empty laser, inkjet and fax printer cartridges, together with mobile phones throughout the region on behalf of the appeal at no cost to yourself or your company! (for larger companies, collection bins can be provided). Every empty cartridge collected and recycled provides extra funds for the Forever Friends Appeal. Please can we ask for your support, by spreading the word to anyone who has access to a computer or fax machine.

To set up the scheme you can register on line with Envirocare, www.tonerdonor.co.uk or for more information email: collections@envirocart.co.uk or contact Jan Witt at the appeals office on Bath 825819 for further information and a registration form.

If you have any queries regarding the scheme or wish to recommend any companies for us to contact, we would love to hear from you.

For internal departments in the RUH, please contact supplies on ext 5465 to arrange collection or individual cartridges can be put in the internal post addressed to George Hale in supplies.

The Forever Friends Appeal, Royal United Hospital, Combe Park, Bath BA1 3NG

Telephone: (01225) 825691

Fax: (01225) 824013

E-mail: forever.friends@ruh-bath.swest.nhs.uk

Royal United Hospital Bath NHS Trust Charitable Funds Registration No. 1058323

- Forever Friends is the copyright of Hallmark Cards PLC