

The FOREVER FRIENDS™ Appeal

GIVING NEW HEART TO THE ROYAL UNITED HOSPITAL



APPEAL NEWS

The Newsletter of the Royal United Hospital's Forever Friends Appeal - Issue 16

CT SCANNER CAMPAIGN PLEDGE YOUR SUPPORT



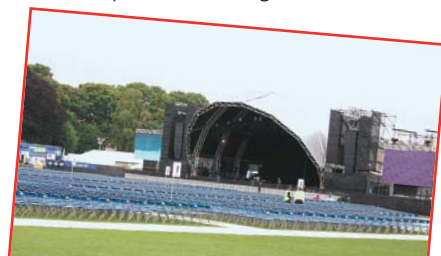
Since 1999, the Appeal has funded a wide range of state-of-the-art diagnostic and treatment equipment for the Royal United Hospital (RUH) in Bath, ranging in price from under a hundred pounds through to hundreds of thousands of pounds.

Our current campaign to raise funds towards a vital second CT Scanner, at the cost of £800,000 is however one of the most expensive projects we have ever helped to fund and therefore, we are asking all our supporters to pledge their support to the CT Scanner campaign over the next few months.

The campaign was launched in style on Sunday 31st July 2005, when jazz sensations Jamie Cullum and Clare Teal joined forces to perform a one-off concert on the recreation ground in Bath, to an audience of over 7,000 supporters and fans. Along with show stopping sets by the main performers, additional highlights included sets from local band Samba Sulis, international actor Tony Head and Clare Teal performing an impromptu duet of The Beatles classic 'We can work it out' and Jamie and Clare singing 'Night and Day' – one of the rare occasions that the Bath stars have performed together. We are delighted to announce that the concert was a wonderful success, highlighting the importance of the Scanner and also raising an incredible £50,000 to kick start the campaign.

The Appeal is proud to announce that we are hosting concerts for 'Robin Gibb & West Life' in July on the Rec. Please see flyer inside for ticket details.

The CT Campaign fun continued across the region on Friday 14th October 2005, when over 600 schools, companies and individuals took part in TBDO! 05 – Ted's Big 'Do Without' Challenge. This year's new theme saw supporters pledging to undertake personal challenges, ranging from having their bear kidnapped, staying on soft drinks throughout a party and sacrificing daily treats such as chocolate, crisps and fizzy drinks. Others organised various fundraising activities including cake sales and parties, or stayed faithful to their teddies and gave them a day out, to play their part in this ever popular event. Although the total raised from the event has yet to be announced, we are confident that TBDO! 05 will prove the point that 'doing without a little can help such a lot'. Don't forget to check the next edition of our newsletter for further details of TBDO! 06, which will be taking place on Friday 13th October.



♥ **Comment on the CT Scanner Campaign on page 2**

Inside
this
issue:

Brass Band Concert



Raffle Success



It's a fair Cop



In the Pink



Raising funds to provide state-of-the-art diagnostic and treatment equipment for the RUH
To support The Forever Friends Appeal call 01225 825691 or visit www.foreverfriendsappeal.co.uk

The FOREVER FRIENDS™ Appeal

GIVING NEW HEART TO THE ROYAL UNITED HOSPITAL



Craig Forster, Jamie Cullum & radiology staff

CT Scanner campaign - continued from page 1

Explaining the importance of the CT Scanner Campaign, Craig Forster, Clinical Manager of the RUH Radiology Department, says: "A CT scanner is absolutely essential in the diagnosis of many different types of illness and injury, including cancer, strokes and multiple trauma and is used on patients of all ages, from adults to children. As a result, the demand for scans is continually increasing which is why a second CT Scanner is desperately needed."

Mr Forster continues: "The RUH currently scans in the region of 1000 patients per month, with many having multiple areas of interest. The increased capacity provided by a second CT Scanner will enable patients to

be seen much faster and as the scanners are run for at least twelve hours a day, seven days a week, will provide a greater service to all our patients".

There are a multitude of ways for you to play your part in ensuring that patients from across the region can benefit from this vital piece of equipment, from becoming a regular donor to running your own event, or pledging corporate support, including our special Corporate Partnership scheme for the CT Scanner. For further information, simply call the Appeal Office on tel: 01225 825691 and speak to a member of the team. We sincerely hope that you will help us meet this challenge and look forward to hearing all your great ideas.



Clare Teal visiting the existing CT scanner

BRASS BAND IN CONCERT TO SUPPORT CT SCANNER CAMPAIGN

On 29 April 2006 the world renowned Brighouse and Rastrick Brass Band will be performing live at the Forum in Bath in aid of the CT Scanner Campaign. They will be supported by the ever popular Silver Ring Choir of Bath.

The concert is being arranged by the Lions Club Radstock and Midsomer Norton, who see this as a wonderful opportunity to support the Forever Friends CT Scanner Campaign.

The Brighouse and Rastrick Band have consistently won all the national and international brass band awards over the years and are probably best known for topping the British 'pop' charts with their recording of 'The Floral Dance'. However, the Band



has an extensive repertoire, which includes classical, music from the films, and 'pop'. Such well known pieces as 'In the Hall of the Mountain King' 'If I was a Rich Man' and 'Take a Chance on Me'.

Tickets for the concert are priced at £12 (juniors £7) and can be obtained from The Appeal office, telephone number 01225 825961. Don't miss this opportunity for a very special evening of entertainment.

'CORPORATES WHO CARE' – CT SCANNER PARTNERSHIP

In today's increasingly competitive and fast moving environment, it is easy to lose sight of the things that really matter to a community. 'Corporates who care' know that a successful company needs not only to be admired for its performance, but also respected for its public profile and commitment to the community in which it operates.

The Forever Friends Appeal is grateful to those businesses that have supported the Appeal since it was launched and we are now asking for their help once again, in making sure that we raise enough money to help fund the second, much needed, CT Scanner, here at the RUH.

We are approaching a number of well known local companies to form a 'CT' consortium, to raise the £100,000 needed from the corporate sector to meet our goal of getting the scanner installed in summer. Currently Roper Rhodes and Western Power Distribution have already joined this exclusive consortium.

The Scanner will be housed in a purpose built suite, and within the suite there will be ample opportunity to significantly acknowledge the generosity of our corporate supporters. Can your company help? Contact Nina Rack, Corporate Officer at The Appeal on 01225 825392.

**Raising funds to provide state-of-the-art diagnostic and treatment equipment for the RUH
To support The Forever Friends Appeal call 01225 825691 or visit www.foreverfriendsappeal.co.uk**

The FOREVER FRIENDS™ Appeal

GIVING NEW HEART TO THE ROYAL UNITED HOSPITAL

Xmas Raffle Success

Over three weeks in December, volunteer supporters Bill Viles and Colin Rack spent more than 180 hours manning the Raffle in the Atrium of the Hospital.

There were well over 70 prizes, including a weekend at Harrods Village and a Flying Scotsman train set, so staff, visitors and patients at the hospital eagerly brought tickets to secure their chance of winning an early Christmas gift.



The raffle made an amazing £6,000 for the Appeal, which will be used for the Respiratory ward and the Orthopaedic hand surgery unit. Both departments and the Appeal are absolutely delighted with the support shown for the raffle and would like to say a huge thank you to Bill and

Colin for dedicating so much time and effort to ensuring the raffles success, and to everyone who bought tickets.

The Appeal will be holding its next raffle early in the summer, dates will be provided in the next edition of the newsletter.

Once again 'thank you' to every one who supported the raffle!

IT'S A FAIR COP

Members of an undercover fundraising gang, known collectively as 'Wells Dirty Dozen', were arrested during a unique operation by Wells Constabulary on Tuesday 1st November 2005, for our latest 'Jail & Bail' fundraiser. Following swoops at various locations in and around the city, the felons were taken to 'jail' (The Crown Hotel at Wells) where they paid for their 'crimes' by raising bail money for the Appeal.



The arrestees were recruited by Community Fundraiser, Rachel O' Connor, who is delighted that so many of Wells 'great and good', including local farmer and festival organiser, Michael Eavis and The Very Revd John Clarke, Dean of Wells Cathedral, opted

to admit to comedy charges and take part. Reassuringly, all of the felons were freed by the end of the day and we would like to extend a very big thank you to everyone involved for being such great sports.

Tactile Tree funds raised

A very special couple from Melksham, decided that after their little boy had received wonderful treatment in the RUH, they felt the need to give something back and help other children in the hospital. Gary and Sue (nee Davis) decided to ask guests at their wedding in July to make a donation in lieu of gifts.

Family and friends helped them raise a fantastic amount of £800 which will be used towards the design and creation of a tactile tree for the Pat centre garden in the children's unit.

We wish to thank the happy couple for their generosity and wish them the very best for the future.

Cardiology Support

We would like to thank the brothers of Irwin Lodge of Royal Ark Mariners together with the brotherhood of Somerdale and Carnarvon for their generous proceeds donated from their dinner dance held on behalf of their member Mr Neil Hawes. Neil who has received treatment at the RUH wished for the wonderful donation to go towards Cardiology.

Breast Unit Support

The Appeal would like to thank Colin Hopkins and his customers who have raised £500 for the Breast unit over the Christmas period.

Mr Hopkins says: "I collect for a charity every Christmas. My passengers are very kind and generous and when I tell them that I'll be donating their fare to charity, they often give more than the cost of the fare. This year I decided to donate the money to the breast care unit at the RUH as I know that some friends and local residents have been cared for in the breast care unit or elsewhere in the hospital.

Newquay to Lands End

Many Thanks to Mike Chillcott who raised £440.50 sponsorship towards the Appeal, by walking from Newquay to Lands End in March 2005. Mike and his friend completed the 75 Mile walk in 5 days. They were very lucky with the weather as there was more sun than rain, but strong head winds made progress difficult and tricky when walking near the cliff pathways! We think Mike, who is nearly 70 and has just had a double heart bypass and receiving treatment for cancer, is an unsung hero!

Raising funds to provide state-of-the-art diagnostic and treatment equipment for the RUH
To support The Forever Friends Appeal call 01225 825691 or visit www.foreverfriendsappeal.co.uk

The FOREVER FRIENDS™ Appeal

GIVING NEW HEART TO THE ROYAL UNITED HOSPITAL

Events for absolutely everybody

In terms of fundraising events, 2005 was a truly groundbreaking year. From the 'Jamie on the Rec' concert through to individuals participating in the Flora London Marathon and the Hydro Active women's challenge, the Appeal's event portfolio was both diverse and highly enjoyable. A big 'thank you' to all our supporters, both old and new, for making it such a great success!

The events team is pushing the boundaries even further in 2006, and is proud to introduce a series of fresh new challenges, to ensure that we can offer fundraising events to suit absolutely everybody. New additions include:

MARCH MILES (Sunday 26th March – Saturday 1st April) – An 80+ mile walk around the RUH catchment area, headed by long term supporter, Vanessa Kyte. A limited number of participants can join in for whole or half days, or even undertake the full walk. Alternatively, why not organise your own 'March Miles' community event?

OVERSEAS CHALLENGES (Various Dates) – Fancy the fundraising adventure of a lifetime? The Appeal is now offering adventure packed overseas events, including the Borneo Ultimate Challenge in September '06 and The Great Wall challenge in October.

FIREWALKING (Friday 27th October) – Empower and inspire yourself by undertaking one of the most adventurous (and surprisingly safe) challenges – walking across 20ft of wooden embers burning at 1200 degrees farenheit!

If there is another event that you feel would add to the programme, why not consider running it yourself? From bowls matches, touch rugby tournaments and sky-dives to garden fete's and wing-walks, there are endless options and of course, we can offer support and advice every step of the way.

If you would like more information on any of our forthcoming fundraising events or if you would like to raise money through your own activity, simply contact the events team on 01225 825825, or visit our website www.foreverfriendsappeal.co.uk.



In the pink for The Forever Friends Appeal



Once again, Vanessa Kyte, her family and friends have come up trumps for the Appeal. On Saturday 19 November over 200 guests attended a Pink Positive Ball at the Assembly Rooms in Bath, to raise money for three charities close to Vanessa's heart. The Forever Friends Appeal was delighted to be one of those chosen to benefit, with our share of the funds raised going towards the CT Scanner Campaign.

Everyone entered into the spirit of the event and the ball room was a sea of pink, from wonderful pink ball gowns to pink bow ties and socks, and even pink champagne. Guests were given a variety of entertaining ways to support Vanessa's fundraising, from taking part in 'Heads and Tails', purchasing a pink bow from the 'Tree of Happiness', to making a bid in the 'Auction'. The magnificent star prize for the auction was two weeks accommodation in Florida and some fierce bidding took place for this wonderful offer. Vanessa is now planning to undertake the 'March Miles' fundraiser.

But Vanessa's ball is not the only Pink Ball that has been organised as a fundraiser on behalf of the Appeal in 2005. On Saturday 11th June, Fenella Bradshaw, friends and family held a 'Think Pink for the Summer Ball' at the Banqueting Room in the Guildhall, Bath.

The ball was a spectacular success commencing with a champagne reception, followed by a 4 course dinner, charitable auction and live band to add to the sparkling atmosphere. Mother of three, Fenella has been delighted with the impeccable treatment that she and her friends have received here at the RUH, and therefore decided to raise funds at a Summer ball to say thank you.

With the ball raising a fantastic £8,000 and with the help of other supporters who have also raised funds for this piece of equipment, the Appeal is now able to purchase a Gamma Probe. This is a crucial piece of equipment that is used in the detection of cancer cells in lymph nodes.

The Appeal is extremely grateful to these two special ladies their families and friends for all the hard work that went into organising two such enjoyable evenings.



The Forever Friends Appeal, Royal United Hospital, Combe Park, Bath BA1 3NG

Telephone: (01225) 825691

Fax: (01225) 824013

E-mail: forever.friends@ruh-bath.swest.nhs.uk

Royal United Hospital Bath NHS Trust Charitable Funds Registration No. 1058323

- Forever Friends is the copyright of Hallmark Cards PLC